



HELLO@DILUCEO.COM // (672) 999 0990

CREATIVE DESIGN
BRANDING & IDENTITY
WEB DEVELOPMENT

MARKETING DESIGN PORTFOLIO



INTRODUCTION



WHY CHOOSE DILUCEO CREATIVE FOR YOUR NEXT MARKETING PROJECT

At Diluceo Creative, we seek to create and design effective marketing tools to reach your audience. We take content and structure it in an appealing, memorable, accessible and easy to understand layout, in order to effectively communicate with audience.

The benefits of having good and well-thought though marketing collateral include:

- Increased awareness
- Audience Trust
- Better reputation
- Increased chance of better sales
- and more



[VIEW OUR SAMPLE CLIENT WORK](#)




MARKETING BANNERS








Hour of Power
WITH BOBBY SCHULLER




You are invited!

Grateful Hearts
A Special Canadian Hour With Bobby & Hannah Schuller
October 17, 2021
4:00 PM PT/7:00PM ET

Live Stream
with Bobby & Hannah

BOOK YOUR SEAT






This Thanksgiving season, Bobby and Hannah Schuller would like to invite you into their home to connect with—and thank—you, the Hour of Power Canadian audience and church members, for your faithful support and encouragement.

It will be a cozy online gathering with Haven sharing some special music, Bobby sharing a reflection, and some Q&A time with the Schuller's.

Due to the lingering COVID situation, this will be a live-stream event specifically for Canadians ([registration required, no ticket fee](#)).


The Schuller's hope that you will "come on over" and join them on **October 17th!**

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Hour of Power
WITH BOBBY SCHULLER



**KINDNESS
CHANGES PEOPLE.**


Dear Ronald,

Centuries ago, the Saviour of the world modelled the power of compassion. Jesus knew small acts of kindness could transform a life completely, because goodness begets greater goodness. In fact, every time He healed or set someone free, it had far-reaching effects. For instance...


- The Samaritan woman in John 4:4-30 who told everyone she knew about Jesus after she experienced kindness at the well
- The young man in John 9, treated as a sinful outcast because of his blindness, whose story Jesus used to demonstrate God's glory to many, including religious officials
- The sick woman in Mark 5:25-34 who had spent all of her money seeking a cure over 12 years, then experienced healing and had her faith publicly affirmed by Jesus after just touching his tunic

WATCH - LAY DOWN YOUR WEAPONS

We recently welcomed Nona Jones to Hour of Power and she delivered a powerful message on letting God fight our battles when it feels like the world is against us, allowing kindness to flow. Make sure to take in this important reminder to [Lay Down Your Weapons](#) and be encouraged!




LAY YOUR WEAPONS DOWN
WITH GUEST NONA JONES



WATCH NOW

Operating from a place of radical kindness is how we strive to minister. We serve a kindhearted and benevolent God, and because He's been so good to us, we want to passionately share His love with other people! In fact, that's what you empower us to do when you support us. Your generosity makes redemption, restoration, hope, and rebirth possible for friends all around the world.



GIVE TODAY



LENSRUS

BACK TO SCHOOL PROMO

FRESH LOOK, FRESH YOU!

It's that time of year again—that back to school feeling is inescapable!

The best part about back to school is a fresh start to the school year, so why not lean into it and change things up? Our Back to School special is the perfect time to treat yourself or a family member to a new pair of eyeglasses, and we're offering you exclusive access.

All month long we are offering **25% off any selected frames** when you also book a full eye exam with Lens R Us. Make this year a year without squinting, no matter what row you sit in! Use code **FRESH2021** on checkout.

Shop and book your exam now at www.lensrus.com.

**Deal ends September 30, discount does not include lenses.*

USE CODE
FRESH2021
ON CHECKOUT

*PROMO CODES DO NOT STACK

25% OFF

SELECT FRAMES & SUNGLASSES

SHOP PRODUCTS



CONTACT LENSES

Daily, bi-weekly and monthly packs available.

[SHOP CONTACTS](#)



LENSRUS
SAY HELLO TO OUR ONLINE STORE

SAY HELLO TO OUR ONLINE STORE

We're please to introduce our new online store where you'll find an extensive catalogue of premium frames and sunglasses, as well as a variety of contact lenses.

Come celebrate the launch of our new online store with a 15% discount on your first online purchase using code **ILOVEGLASSES!**

USE CODE
ILOVEGLASSES!
ON CHECKOUT

15% OFF
REGULAR PRICED ITEMS

SHOP PRODUCTS



CONTACT LENSES

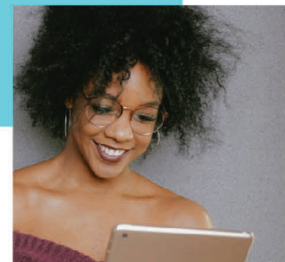
Daily, bi-weekly and monthly packs available.

[SHOP CONTACTS](#)

FRAMES

Prescription and non-prescriptions glasses available

[SHOP FRAMES](#)



SUN-GLASSES

Prescription and non-prescriptions sunglasses available

WE ALSO OFFER



BRANDING & IDENTITY

for inquiries contact
HELLO@DILUCEO.COM

A brand package creates a unified message across your company's various channels. A well defined brand identity for your business makes it much easier for potential customers to recognize you in the sea of your competition. Branding and material that can be branded includes (and not limited to):

1. Logo Refresh or New Logo Creation
2. Brand Guidelines booklet
3. Business cards
4. Letterhead
5. Envelops
6. Flyers and Brochures
7. Pitch Decks
8. Posters, Digital Displays and more



WEBSITE DESIGN & DEVELOPMENT

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Initial website impressions really matter. We focus on creating websites that look great, easy to navigate and are user-centered. We follow modern standards to make sure your website functions as expected across all devices. Our build process follow keys step such as:

1. User Research
2. Sitemap and user journey
3. Ideation & Concept Design (Wireframing)
4. Copywriting/Content Gathering
5. Prototyping
6. Coding - Website Development
7. Review & Editing Process
8. Analytics, publishing & site hand-over.



THANK YOU FOR
CONSIDERING US

[DILUCEO.COM](https://diluceo.com)

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