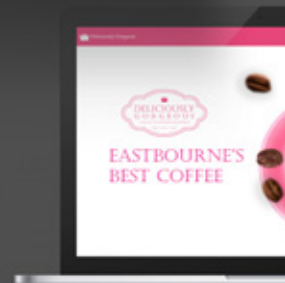
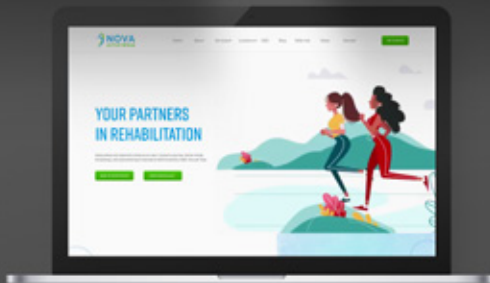
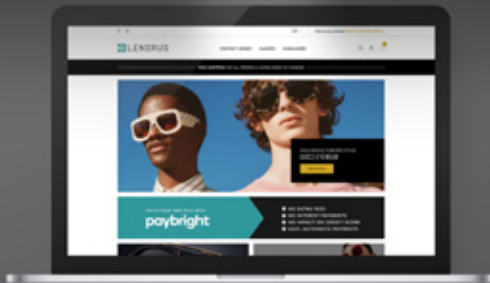
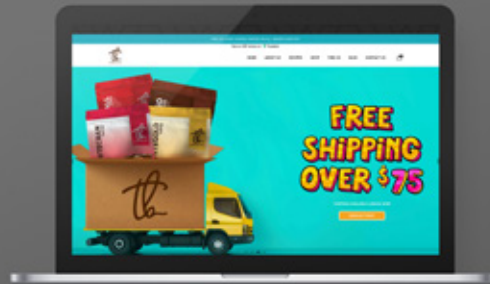
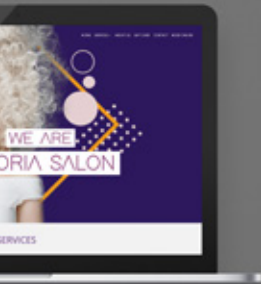




HELLO@DILUCEO.COM // (672) 999 0990

WEB DEVELOPMENT
CREATIVE DESIGN
BRANDING & IDENTITY

WEB PORTFOLIO



INTRODUCTION



WHY CHOOSE DILUCEO CREATIVE FOR YOUR NEXT WEB PROJECT

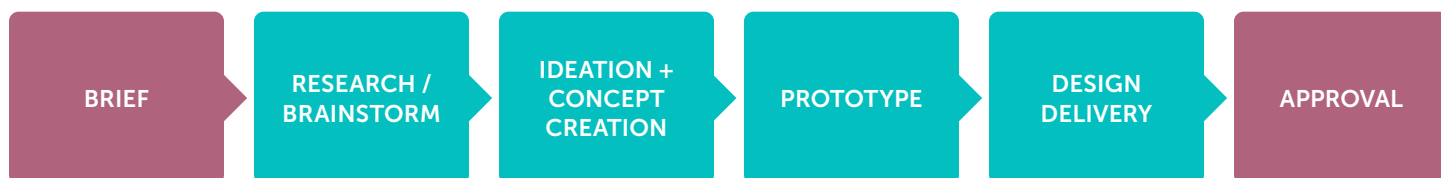
At Diluceo Creative we design and develop user-focused websites that are both functional and look great. We follow modern standards to make sure your website functions as expected across all devices.

Investing in a well-designed website helps with a variety of points:

- Provides a good first impression
- Helps you keep up and even stand out from your competitors
- Boosts your business revenue
- Improve search engine ranking
- And even saves money

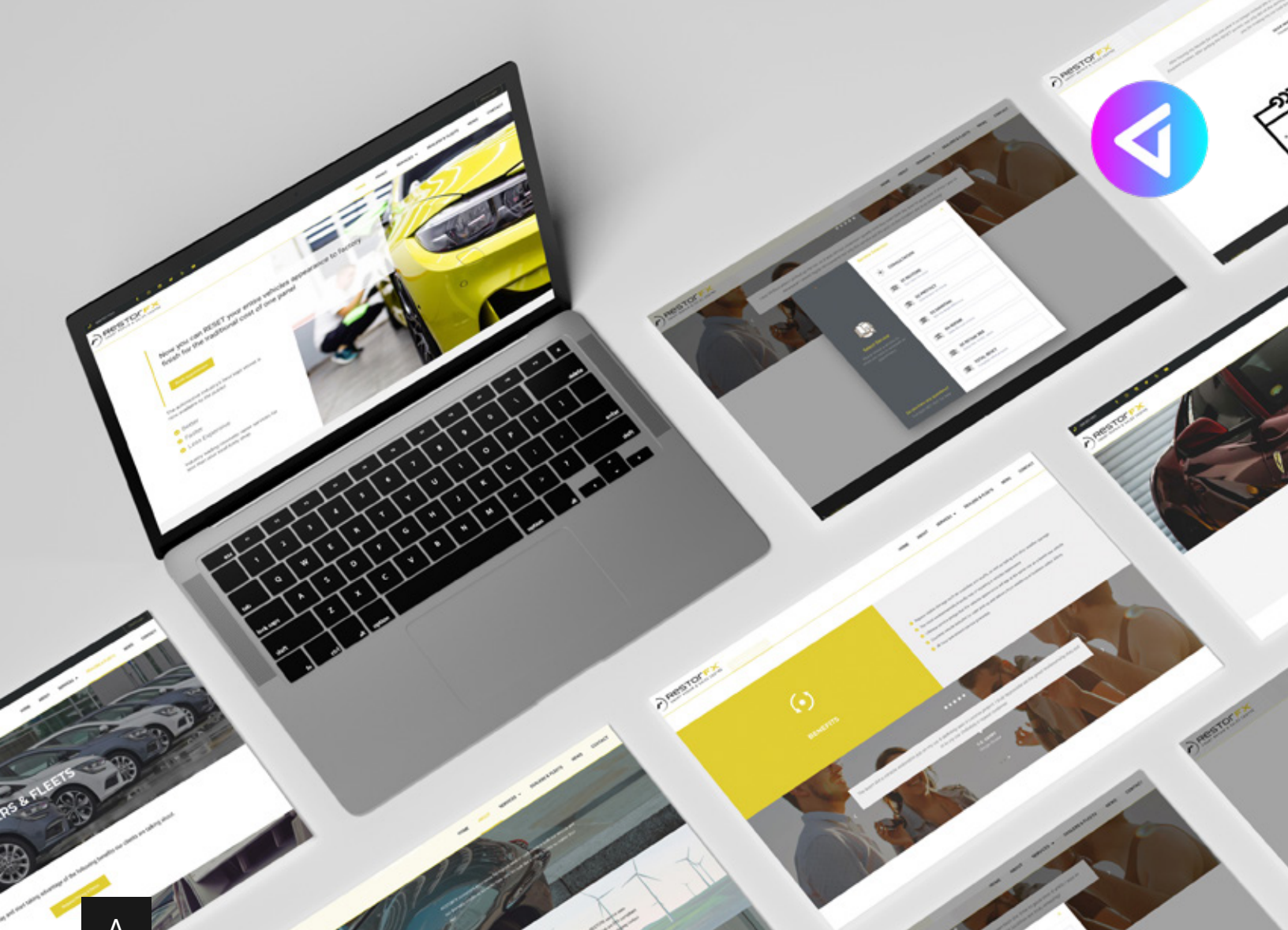
OUR PROCESS

Our design process ensures that care is taken from start to finish so that the final product meets all requirements.



[VIEW OUR SAMPLE CLIENT WORK](#)





A

CLIENT

RESTORFX LANGLEY

PLATFORM

WORDPRESS

PROJECT SCOPE

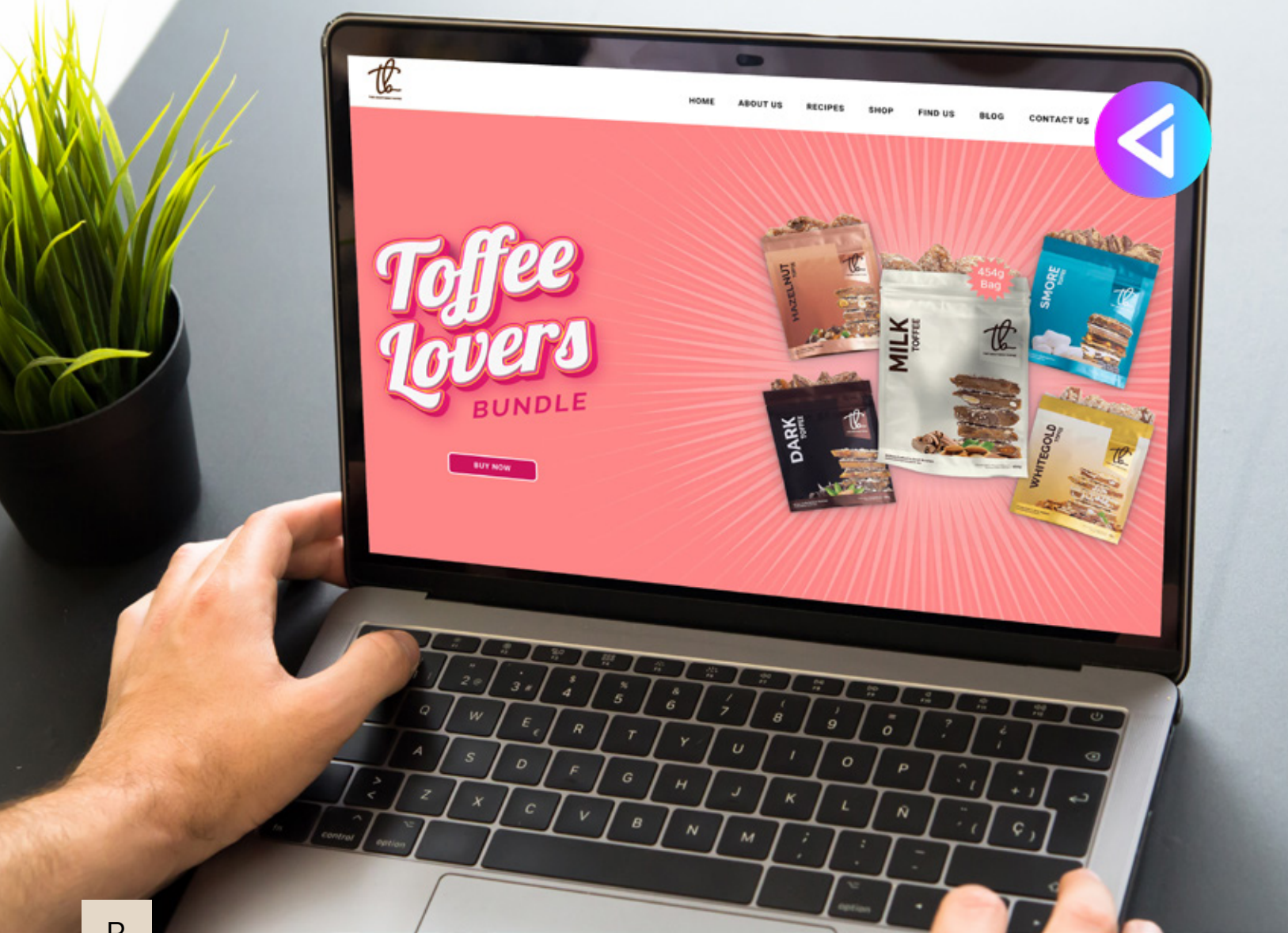
- Custom WordPress Theme Development
- WooCommerce Setup
- UI & Graphic Design
- Branding Refresh

FEATURE HIGHLIGHTS

- Online booking with the ability to leave a deposit and reserve a spot.

RestorFX offers cosmetic repair services for vehicles that are cost-effective and environmentally friendly. They focus on resetting a car's appearance by fixing dents, alloy wheels and more.





B

CLIENT

TWO BROTHER'S TOFFEE

PLATFORM

SHOPIFY

PROJECT SCOPE

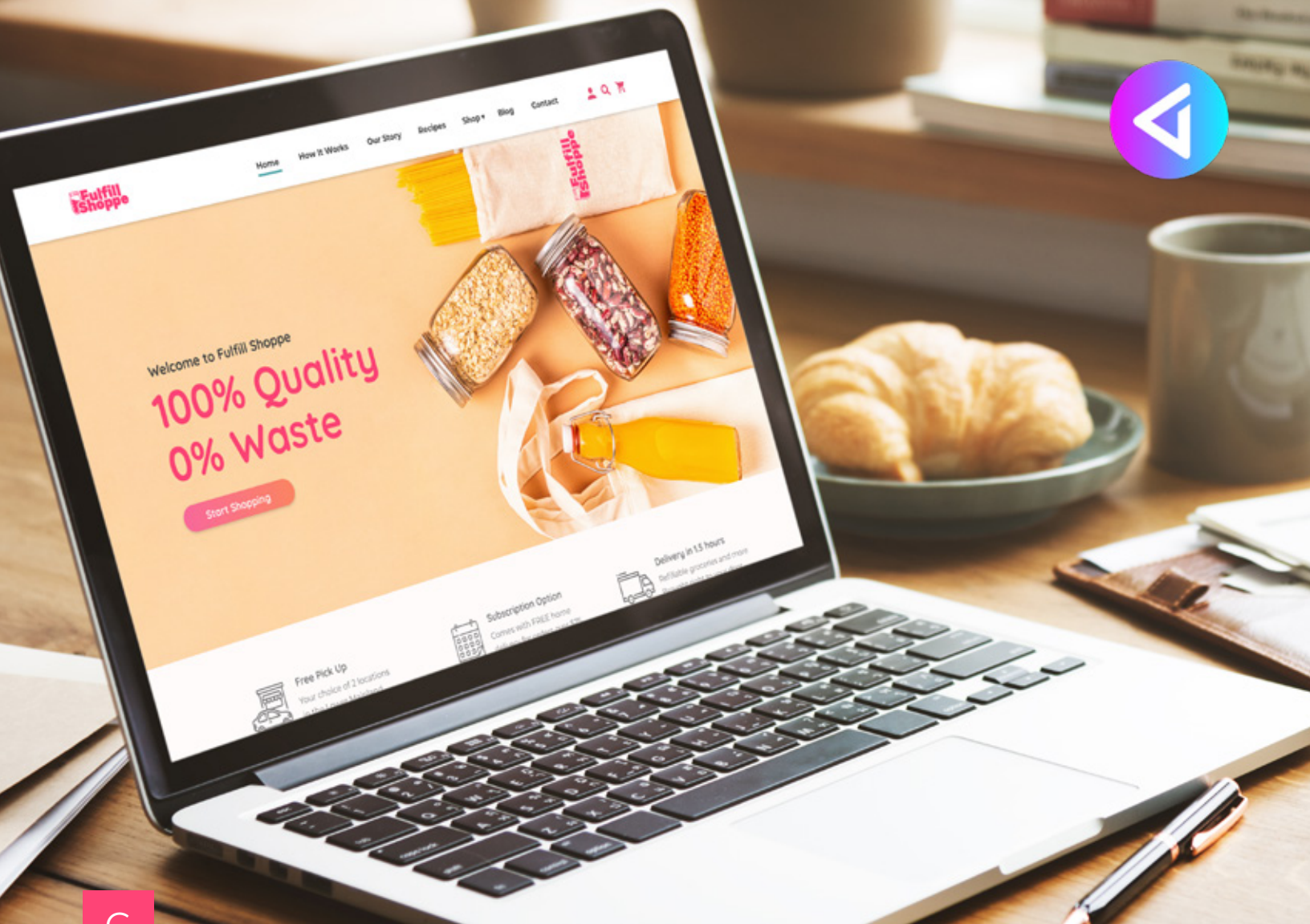
- Custom Shopify Theme Development
- UI and Graphic Design
- Product Packaging
- Marketing Collateral ex. Backdrops

FEATURE HIGHLIGHTS

- Packaging Design
- Customized cart total based promotions

Two Brothers Toffee is a Premium local Toffee store that offers high-quality products. Started in 2020 as an e-commerce only business, it's been a success and has been featured by influencers as a Beccy Stables – Master Chef Canada Winner





C

CLIENT

FULFILL SHOPPE

PLATFORM

SHOPIFY

PROJECT SCOPE

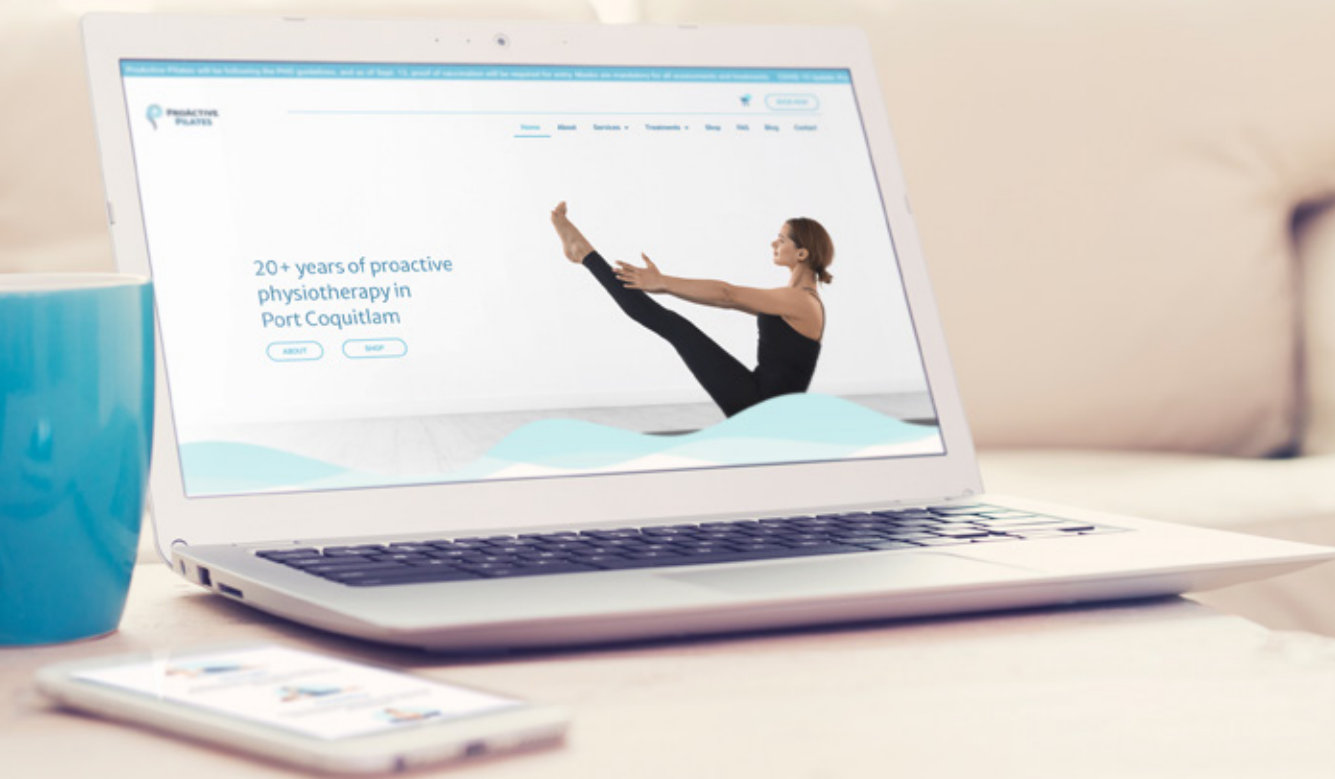
- Custom Shopify Theme Development
- UI & Graphic Design
- Colour Palette

FEATURE HIGHLIGHTS

- Advanced options for store pickup and local delivery

Fulfill Shoppe is an eco-friendly store that focuses on zero-waste living. All items are purchased on refillable jars/bags that are returned for a refill on the next order.





D

CLIENT

PROACTIVE PILATES

PLATFORM

WORDPRESS

PROJECT SCOPE

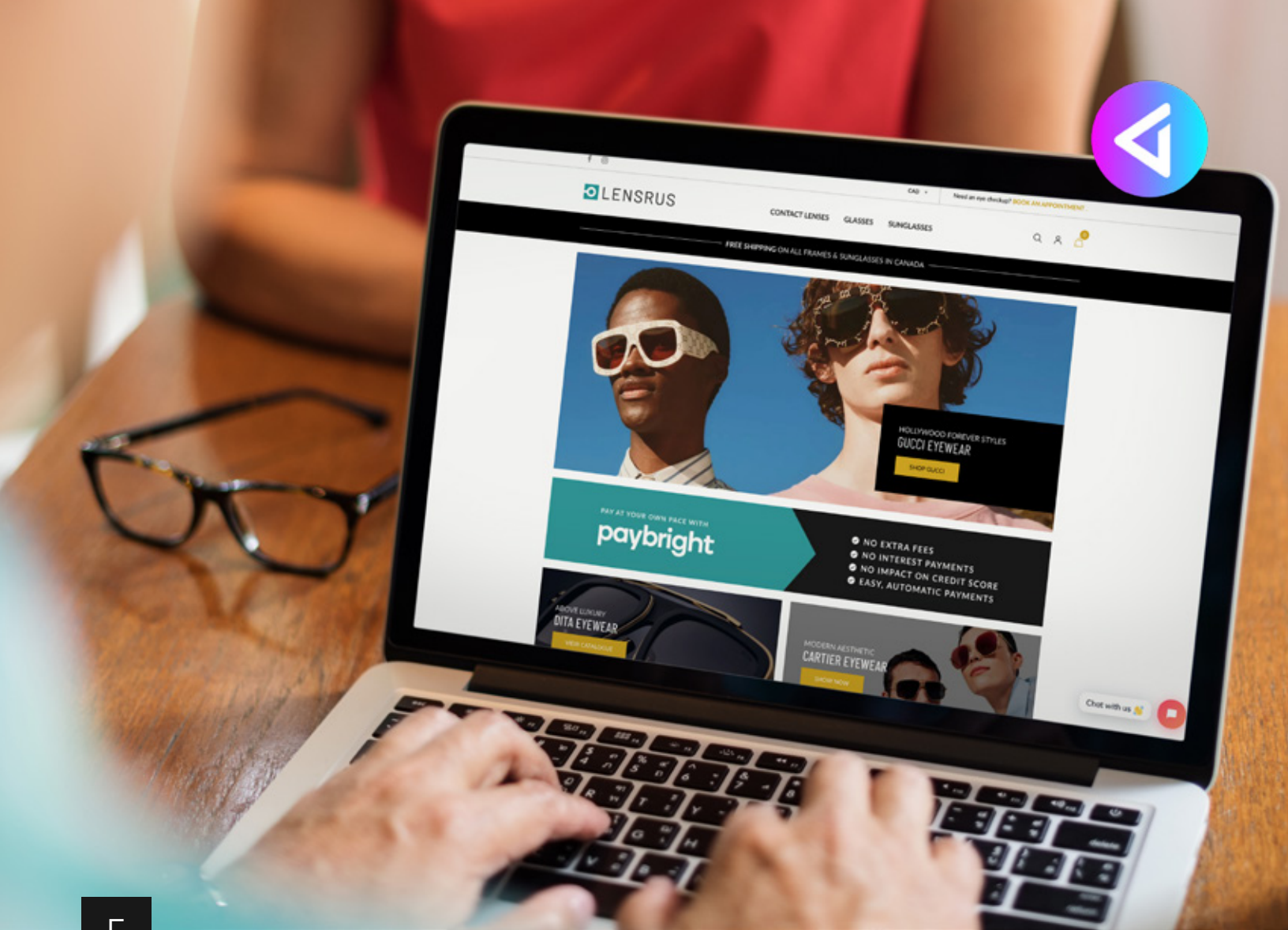
- Custom WordPress Theme Development
- WooCommerce Integration
- UI & Graphic Design

FEATURE HIGHLIGHTS

- Appointment booking
- Pick up and delivery

ProActive Pilates is a Port Coquitlam clinic that focuses on physiotherapy and pilates. They offer online booking for all their pilates classes and other rehab related services through their integrated Janeapp portal.





E

CLIENT LENS R US

PLATFORM SHOPIFY

PROJECT SCOPE

- Custom Shopify Theme Development
- UI & Graphic Design
- Branding Refresh

FEATURE HIGHLIGHTS

- Eyeglasses customizer and augmented reality try-on feature

Lens R Us is multi-location eyewear store that specializes in luxury frames and sunglasses such as Gucci, Dita, Cartier among others. With in-house opticians they accept bookings for eye exams in all their locations.





F

CLIENT

THE BALANCED COLLECTIVE

PLATFORM

SHOPIFY

PROJECT SCOPE

Custom Shopify Theme Development
UI & Graphic Design

FEATURE HIGHLIGHTS

Online booking
Events showcase

The Balanced Collective is a Physiotherapy and Rehab clinic. Vibrant colours were used for this web project to help it stand out from other websites in the same space. The colours were also used to help it look less clinical and show vibrancy that is associated with the clinic.





G

CLIENT

DELICIOUSLY GORGEOUS

PLATFORM

WORDPRESS

PROJECT SCOPE

- Custom WordPress Theme Development
- WooCommerce Integration
- UI & Graphic Design
- Marketing Collateral (Menu, Business Cards)

FEATURE HIGHLIGHTS

- Colour coordinated asset and image creation

Deliciously Gorgeous is a UK based coffee shop that also sells some of their seasonal products through their online store. They also offer bookings for events like Baby Showers and Birthdays.





H

CLIENT

LAURA'S COFFEE CORNER

PLATFORM

WORDPRESS

PROJECT SCOPE

- Custom WordPress Theme Development
- UI & Graphic Design
- Logo Refresh
- Marketing Collateral (Menu, Soup and Coffee promo card)

FEATURE HIGHLIGHTS

- Matching the look of the physical store to the website

Laura's Coffee Corner is a famous cafeteria located on White Rock that offers everyday fresh products. The website design is based on the charcoal walls from the coffee shop, creating a unified identity between the online and physical environment.



ADDITIONAL OPTIONS



BRAND PACKAGE

A brand package creates a unified message across your company's various channels. A well defined brand identity for your business makes it much easier for potential customers to recognize you in the sea of your competition.

1. Logo Creation
2. Brand Guidelines booklet
3. Business cards
4. Letterhead
5. Envelop
6. Flyers and Brochures



SITE MAINTENANCE

WordPress and Shopify are powerful systems made of several parts. This includes your hosting, the software/ platform itself, plugins/apps, and themes. It is important to perform maintenance tasks on a regular basis to ensure that your website is always in the best shape. These tasks include (and not limited to):

1. Theme updates
2. Plugin updates
3. Monitoring website uptime
4. Nightly incremental backups
5. Performance checks
6. Error and link checks
7. Asset optimization
8. Malware scan
9. Security checks

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